

Dr **WARRELL**
Margie

What could you
and your team
achieve with less
fear, more courage?

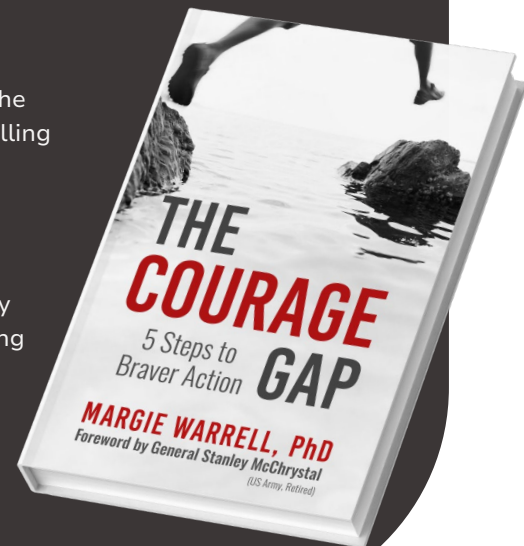


THE **Courage Gap**

The biggest challenges and poorest decisions often arise from a lack of courage in the face of fear and uncertainty. In *The Courage Gap*, Dr. Margie Warrell offers a compelling 5-step roadmap to overcome these barriers and unlock your leaders, team, and organization's potential.

Recent disruptions coupled with virtual/hybrid teaming have heightened cautious, siloed and incremental decision making. Research shows that operating from a 'play to win' courage mindset that embraces risk is crucial for unlocking talent, accelerating innovation and seizing opportunity amid ongoing change and uncertainty .

Dr. Margie Warrell delivers a powerful roadmap, grounded in research and compelling stories, to overcome these barriers and unlock potential in your leadership, teams and organization.



Why Invest in The Courage Gap?

- The 'Courage Mindset' is the most critical mindset for enterprise leadership to perform and transform (Korn Ferry Institute).
- 70% of employees are disengaged, often due to fear of negative consequences (Gallup).
- Fear-based environments make employees 43% less likely to innovate (Journal of Organizational Behavior).
- 66% of employees feel their organizations lack a safe space for feedback (Harvard Business Review).
- High fear levels make organizations 60% less likely to capture new market opportunities due to slow innovation (McKinsey & Company).

About Margie

From outback Australia to Fortune 500 boardrooms, Dr Margie Warrell brings globally grounded insights on mastering fear, navigating risk, and cultivating courage is sought widely, from NASA to the US Congress. A 5x bestselling author, keynote speaker, and leadership advisor, Margie shares real-world wisdom that cuts through the hype and operationalizes courage for stronger outcomes and the greater good.



It takes courage to develop yourself and lead others. This book will help you find it.

Hans Vestberg, Chairman and CEO, Verizon



This isn't just a book—it's a lifeline! A bullseye on a critical subject.

General Stanley McChrystal

Magnificent! A compelling framework to more courage, less fear, and greater effectiveness in all areas of our lives.

Amy C Edmondson, Professor of Leadership, Harvard Business School

Profound reading for a deeply purposeful life - leading from the inside out!

Kevin Cashman, Vice Chairman, CEO & Enterprise Leadership, Korn Ferry

BULK BOOK ORDERS

Bulk Order Discounts

Get up to 48% off The Courage Gap (RRP \$19.95). Contact Margie's team at contact@margiewarrell.com to learn more.

Customize Your Order

Options include personalized notes, CEO Forewords, signed bookplates, and custom inserts or bands.

Exclusive Bulk Order Bonuses

- CEO Fireside Chat or Team Strategy Session
- Adjusted Fee for Keynote Presentations (Virtual or In-person)
- 60-Minute Interactive Webinar
- Courage Gap Assessment for Your Team
- Personalized Pre-Recorded Video
- *The Courage Gap* Workbook for Book Clubs

Engage Margie to Ignite Your Next Event!

A sought-after speaker on leadership, mindset and resilience, Margie's powerful new keynote weaves compelling storytelling with cutting-edge insight to engage, educate, and empower action to close the 'courage gap' in your organization. Key learning includes how to:

- Rethink Risk: Discern smart from foolish risk-taking amid complexity and uncertainty.
- Identify Fear Traps: Counter cognitive biases that hinder learning, stifle innovation, and block crucial conversations.
- Fail Right: Leverage a play-to-win mindset to embrace intelligent failure, accelerate learning, and build an edge.
- Lead with Courage: Reframe discomfort and use fear as a catalyst for growth.
- Cultivate courage: Create a culture that supports 'loyal dissent' and unites purpose around a bold vision for the future.

Every keynote is customized for every level and can be adapted for workshops or full-day offsite. Margie's insights are a perfect fit for meetings focused on leading change, transforming culture, engagement, innovation, enterprise mindset, sales and women's leadership.

"Margie's keynote was nothing short of spectacular!" - Mike Mironi, CEO, Workforce Software

VISA

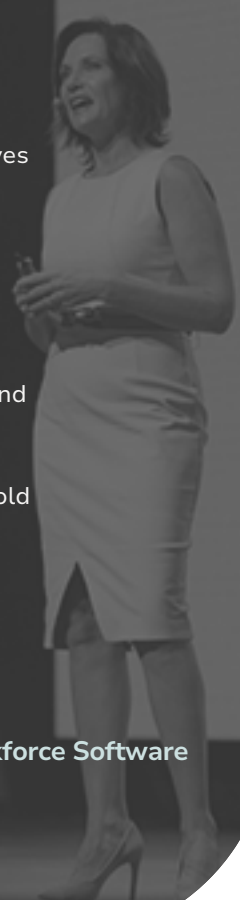


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Contact Margie's team to engage Margie for your upcoming conference or meeting at contact@margiewarrell.com