

Margie Warrell
LIVE BRAVELY.

Live Brave

WOMEN'S WEEKEND

25 - 27 OCTOBER, 2019

Every time a woman finds
her courage to rise,
it elevates all humanity.



Live Brave

WOMEN'S
WEEKEND

25 - 27 OCTOBER, 2019
HISTORIC KENT ISLAND
MARYLAND

Empowering women is vital to ensuring they can counter the external institutional barriers & gendered cultural norms that have long held women back.

"Margie sets herself apart with a powerful message and practical advice to be more courageous, take more risks and find more success. Her insights helped me bolster my personal vision for a candid, collaborative, and forward-leaning workplace."

*Kathy Calvin, President & CEO,
United Nations Foundation, Washington D.C*



Why empower women?

Research by McKinsey has found that advancing women's equality could add nearly \$12 trillion to annual GDP globally by 2025. Gender diversity is an imperative. When more women are seated at decision making tables, better decisions are made, improving bottom line outcomes and creating more inclusive cultures. Yet many women struggle to counter the implicit bias, 'double-binds' and gendered leadership norms that have long held women back and contribute to the 'leaky pipeline' in many organizations.

Empowering women with the support and strategies to back themselves more, doubt themselves less and fully embrace their leadership strengths is vital to ensuring women can counter the external institutional barriers and gendered cultural norms that have long held women back.

The Live Brave Weekend offers organisations who are genuinely committed to gender diversity a valuable opportunity to embolden their female leaders to become more effective change agents and catalysts for systemic change.

“

This weekend was
the BEST investment
I've made in myself in
a long time.”

Jacqui Cassidy

Director, Bank of America Merrill Lynch



Emboldening Women To Lead



Margie Warrell

Bestselling Author, Founding CEO- Global Courage, Forbes Columnist,
ICF Certified Coach, Speaker & Women's Leadership Advocate

Margie has nearly 20 years working with thousands of female executives around the world across diverse industries and professions. Originally from Australia, Margie is also the mother of four children, Ambassador for Women in Global Business, sits on the advisory board of Forbes Business School and has lectured on leadership and communication at Georgetown and Columbia. She is also currently doing her PhD on the interplay of power, leadership and gender.

Having left her comfort zone many times since growing up in rural Australia, the titles of her four books – Find Your Courage, Stop Playing Safe, Brave and Make Your Mark – reflect her passion for empowering people to challenge what's possible to lead bigger, braver and more purpose driven lives.

Margie's Live Brave Women's Weekend provides a powerful transformative experience that will embolden female leaders – established and emerging – to meet their challenges and expand their opportunities with greater clarity, confidence and courage.

What is the Live Brave Weekend?

Experience a fully immersive and highly interactive 2 day 'live-in' coaching program focused on empowering women to build their courage, confidence and capacity as change agents in their workplace and every sphere of their life.

All change, and all leadership, extends from the inside out. Only when women can identify the self-limiting beliefs and unconscious biases that limit their potential and progress, can they tap the courage and build the resilience to affect positive change for themselves and others.

Several hundred women have participated in Margie's Live Brave programs in which she draws on extensive experience designing and facilitating leadership programs with individuals and teams around the world. Her skilled facilitation creates an environment in which women the psychological safety needed to 'deep dive' into



their specific challenges, confront their fears and create a personalized game plan for pursuing their most daring goals. The weekend is far more than a series of tactical strategies for climbing the next rung up the ladder. Rather, it is transformative experience that helps aspiring women step back to reconnect with a deeper sense of purpose, passion and personal agency, all while establishing a supportive peer network and learning practical strategies to maintain the mindset, motivation and momentum needed for sustained performance over the long haul.

Brave Corporate Women Speak



Elizabeth Faber
Chief Talent Officer,
Deloitte

"Margie facilitated an outstanding program with my leadership team. We all left inspired to execute action plans to improve our leadership effectiveness. I recommend Margie to any company seeking to up the ante on their leadership capability."



Dr Lei Hsien-Hsien
VP Medical and Scientific
Affairs, Medtronic

"Margie's Live Brave program exceeded my expectations on every level. I realised what was important to me and I'm now clear in my vision and ready to take concrete steps to achieve it."

Who should attend?

This weekend is for action-oriented women who aspire to accomplish, impact and contribute more. This includes, but is not limited to, women who:

1. Are in leadership positions and want to reconnect with with a stronger sense of purpose and personal agency
2. Would benefit from a bird's eye view of their role and how they can better lead systemic change
3. Want to communicate more confidently and become more comfortable having uncomfortable conversations
4. Are looking to solve specific work challenges by leveraging the experience of diverse women leaders
5. Have recently been promoted and want to realign personal & professional priorities to enhance wellbeing
6. Want to build their leadership presence, visibility and self-confidence to advance in their career



Brave Corporate Women Speak



Victoria Lambert
Director of Talent, AT&T

"One word: Amazing! The feedback from our women leaders following Margie's program was PHENOMENAL."



Edweena Stratton
VP, Employee Success,
Salesforce

"From the moment I met Margie, I was a huge fan—her ideas, perspective and ability to deliver empowering programs for leaders of all levels from diverse backgrounds is impressive. I've since engaged Margie for many leadership events, always with incredible feedback."


PURPOSE
LEAD FROM WHY


AGENCY
OWN YOUR POWER


DARING
TRAIN THE BRAVE


EXPRESSION
SPEAK WITH AUTHORITY


CAPACITY
FIRST THINGS FIRST

What will women learn?

Margie's five step framework combines a diversity of concepts from various fields of study and thought including positive psychology, mindfulness, self-compassion, decision making research, neuro-leadership and performance science.

Relevant examples are infused throughout the program from Margie's diverse experience working with leaders across the world from world class organizations such as Salesforce.com, NASA, Deloitte, Oracle, National Australia Bank, MetLife, HP and Berkshire Hathaway.

Attendees will leave with highly effective strategies and skills to:

1. Speak Up In Ways That Build Authority & Improve Outcomes
2. Be More Resilient Through Change & Thrive Under Pressure
3. Embrace Feminine Leadership Strengths To Unleash Potential
4. Handle Conflict With Greater Ease & Confidence
5. Build Authentic Leadership Presence
6. Act More Decisively Amid Uncertainty
7. Engage The Right Sponsors/Mentors & Build Social Capital
8. Counter Unconscious Bias & Shift Gendered Leadership Norms
9. Identify 'Blind Spots' That Sabotage Success & Conquer 'Imposter Syndrome'
10. Manage Stress & Enjoy A Greater Sense of Overall Wellbeing



	SILVER EMPOWER 5 WOMEN LEADERS	GOLD EMPOWER 10 WOMEN LEADERS	PLATINUM EMPOWER 15 WOMEN LEADERS
Benefits	\$ 8,750	\$ 16,900	\$ 28,000
ALL EXPENSES PAID WEEKEND OF MARGIE'S COACHING	✓	✓	✓
BRANDED VIDEO FOR CORPORATE/ SOCIAL MEDIA USE	✓	✓	✓
COPY OF MARGIE'S BESTSELLING BOOK STOP PLAYING SAFE	✓	✓	✓
REGISTRATION IN MARGIE'S COURAGEOUS CONVERSATIONS MASTERCLASS VALUED AT \$147 USD PP	✓	✓	✓
FOLLOW UP WEBINAR WITH OTHER WOMEN IN YOUR ORGANIZATION		✓	✓
ONE HOUR BRAVE LEADERSHIP WEBINAR FACILITATED BY MARGIE FOR OTHERS IN YOUR ORGANIZATION			✓



QUESTIONS? EMAIL US AT
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