

*Margie Warrell*  
LIVE BRAVELY.

# Live Brave

**WOMEN'S WEEKEND ASIA**

3 - 5 MAY, 2019

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There is no force equal to that of a woman  
who has found the courage to rise.

- Margie Warrell



# Live Brave

WOMEN'S  
WEEKEND ASIA

3 - 5 MAY, 2019  
MONTIGO RESORT,  
BATAM, INDONESIA  
(FERRY FROM SINGAPORE)

Empowering women is vital to ensuring they can counter the external institutional barriers & gendered cultural norms that have long held women back.

"Margie sets herself apart with a powerful message and practical advice to be more courageous, take more risks and find more success. Her insights helped me bolster my personal vision for a candid, collaborative, and forward-leaning workplace."

*Kathy Calvin, President & CEO,  
United Nations Foundation, Washington D.C*



PHOTO (From Right to Left): Margie Warrell with Ee Lin Chan (Wealth Manager, Lawyer, Educator), Claire Chiang (Cofounder, Banyan Tree) and Lily Kong (President of SMU).

## Why empower women?

Research by McKinsey has found that advancing women's equality in Asia Pacific could add \$4.5 trillion to the annual GDP across the APAC region by 2025. Within the professional ranks, gender diversity leads to higher performing teams, better decision making and stronger bottom line outcomes. Improving gender diversity at decision making levels and plugging the 'leaky pipeline' as women advance in their careers is a complex problem requiring a multi-lever solution that addresses barriers at a systemic, team and individual level.

Addressing the 'gender confidence gap' is one such lever. Empowering women with the support and strategies to back themselves more, doubt themselves less and fully embrace their feminine leadership strengths is vital to ensuring women can counter the external institutional barriers and gendered cultural norms that have long held women back.

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A weekend that emboldens women to lead with greater clarity, confidence & courage”



## Emboldening Women To Lead



*Margie Warrell*

Bestselling Author, Founding CEO- Global Courage, Forbes Columnist, Master Coach (ICF), Speaker & Women's Leadership Advocate

Margie has nearly 20 years working with thousands of female executives around the world across diverse industries and professions. Originally from Australia, Margie is also the mother of four children, Ambassador for Women in Global Business, sits on the advisory board of Forbes Business School and has lectured on leadership and communication at Georgetown and Columbia Universities. She is also currently doing her PhD on the interplay of power, leadership and gender.

Having left her comfort zone many times since growing up in rural Australia, the titles of her four books – Find Your Courage, Stop Playing Safe, Brave and Make Your Mark – reflect her passion for empowering people to challenge what's possible to lead bigger, braver and more purpose driven lives.

Margie's Live Brave Women's Weekend Asia provides a powerful transformative experience that will embolden female leaders – established and emerging – to meet their challenges and expand their opportunities with greater clarity, confidence and courage.

# What is the Live Brave Weekend?

Experience a fully immersive and highly interactive 2 day 'live-in' coaching program focused on empowering women to build their courage, confidence and capacity as change agents in their workplace and every sphere of their life.

All change (and leadership) extends from the inside out. Only when women can identify the self-limiting beliefs and unconscious biases that limit their potential and progress, can they tap the courage and build the resilience to affect positive change for themselves and others.

Several hundred women have participated in Margie's Live Brave programs in which she draws on extensive experience designing and facilitating leadership programs with individuals and teams around the world. Her skilled facilitation creates an environment in which women the psychological safety needed to 'deep dive' into



their specific challenges, confront their fears and create a personalized game plan for pursuing their most daring goals. The weekend is far more than a series of tactical strategies for climbing the next rung up the ladder. Rather, it is transformative experience that helps aspiring women step back to reconnect with a deeper sense of purpose, passion and personal agency, all while establishing a supportive peer network and learning practical strategies to maintain the mindset, motivation and momentum needed for sustained performance over the long haul.

## Brave Corporate Women Speak



**Elizabeth Faber**  
Chief Talent Officer,  
Deloitte, Asia Pacific

"Margie facilitated an outstanding program with my Asia Pacific leadership team. We all left inspired to execute action plans to improve our leadership effectiveness. I recommend Margie to any company seeking to up the ante on their leadership capability.



**Dr Lei Hsien-Hsien**  
VP Medical and Scientific  
Affairs, Asia Pacific,  
Medtronic

"Margie's Live Brave program exceeded my expectations on every level. I realised what was important to me and I'm now clear in my vision and ready to take concrete steps to achieve it.

# Who should attend?

This weekend is for action-oriented women who aspire to accomplish, impact and contribute more. This includes, but is not limited to, women who:



1. Are in leadership positions and want to reconnect with with a stronger sense of purpose and personal agency
2. Would benefit from a bird's eye view of their role and how they can better lead systemic change
3. Want to communicate more confidently and become more comfortable having uncomfortable conversations
4. Are looking to solve specific work challenges by leveraging the experience of diverse women leaders
5. Have recently been promoted and want to realign personal & professional priorities to enhance wellbeing
6. Want to build their leadership presence, visibility and self-confidence to advance in their career

## Brave Corporate Women Speak



**Victoria Lambert**  
Director of Talent, AT&T

"One word: Amazing! The feedback from our women leaders following Margie's program was PHENOMENAL.



**Edweena Stratton**  
VP, Employee Success,  
Salesforce, Asia Pacific

"From the moment I met Margie (at an Asia Pacific women's leadership event), I was a huge fan- her ideas, perspective and ability to deliver empowering programs for leaders of all levels from diverse backgrounds is impressive. I've since engaged Margie for many leadership events, always with incredible feedback.

  
**PURPOSE**  
LEAD FROM WHY

  
**AGENCY**  
OWN YOUR POWER

  
**DARING**  
TRAIN THE BRAVE

  
**EXPRESSION**  
SPEAK WITH AUTHORITY

  
**CAPACITY**  
FIRST THINGS FIRST

# What will women learn?

Margie's five step framework combines a diversity of concepts from various fields of study and thought including positive psychology, mindfulness, self-compassion, decision making research, neuro-leadership and performance science.

Relevant examples are infused throughout the program from Margie's diverse experience working with leaders across the world from world class organizations such as Salesforce.com, NASA, Deloitte, Oracle, National Australia Bank, MetLife, HP and Berkshire Hathaway.

## Attendees will leave with highly effective strategies and skills to:

1. Speak Up In Ways That Build Authority & Improve Outcomes
2. Be More Resilient Through Change & Thrive Under Pressure
3. Embrace Feminine Leadership Strengths To Unleash Potential
4. Handle Conflict With Greater Ease & Confidence
5. Build Authentic Leadership Presence
6. Act More Decisively Amid Uncertainty
7. Engage The Right Sponsors/Mentors & Build Social Capital
8. Counter Unconscious Bias & Shift Gendered Leadership Norms
9. Identify 'Blind Spots' That Sabotage Success & Conquer 'Imposter Syndrome'
10. Manage Stress & Enjoy A Greater Sense of Overall Wellbeing



# Live Brave **WOMEN'S WEEKEND ASIA** Corporate Package

	SILVER EMPOWER 5 WOMEN LEADERS	GOLD EMPOWER 10 WOMEN LEADERS	PLATINUM EMPOWER 20 WOMEN LEADERS
Benefits	11,000 SGD	21,000 SGD	40,000 SGD
ALL EXPENSES PAID WEEKEND OF MARGIE'S COACHING	✓	✓	✓
BRANDED VIDEO FOR CORPORATE/ SOCIAL MEDIA USE	✓	✓	✓
COPY OF MARGIE'S BESTSELLING BOOK TRAIN THE BRAVE	✓	✓	✓
REGISTRATION IN MARGIE'S COURAGEOUS CONVERSATIONS MASTERCLASS VALUED AT \$147 USDPP	✓	✓	✓
FOLLOW UP WEBINAR WITH OTHER WOMEN IN YOUR ORGANIZATION		✓	✓
ONE HOUR BRAVE LEADERSHIP WEBINAR FACILITATED BY MARGIE FOR OTHERS IN YOUR ORGANIZATION			✓



QUESTIONS? EMAIL US AT  
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